

KASPERSKY®



Industrial
Cybersecurity 2018:
sponsorship opportunities



About the conference



The Industrial Cybersecurity Conference, held annually since 2013, is one of the most significant events in the Russian information field devoted to industrial cybersecurity.

Within the framework of the event, participants share best practices and experience gained from implementing real cyber defense projects at industrial enterprises, learn to better navigate the rapidly changing threat landscape, find out first-hand about the latest industry developments, and establish professional contacts with business representatives and experts of global standing.

The 2018 conference will be the sixth in succession.

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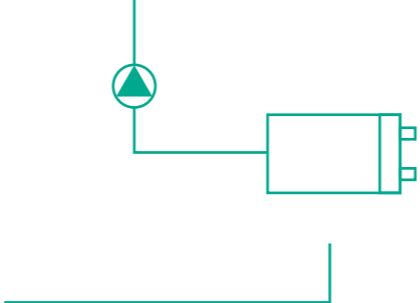
Conference participants



- heads and leaders of risk management units
- IS, ICS, and IT chief engineers and directors of major Russian and international industrial enterprises
- representatives of state and industry regulators
- manufacturers of automation systems and developers of security equipment
- leading global experts on ICS safety
- Russian and foreign journalists

In 2017, the conference was attended by more than 300 people from over 10 countries worldwide, including the USA, Canada, Italy, Japan, Sweden, Denmark, Russia, Germany, Britain, Switzerland, the UAE, the Philippines, and Singapore.

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General partner



IIOT partner



Cyber insurance partner



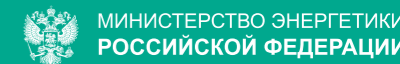
Official partners



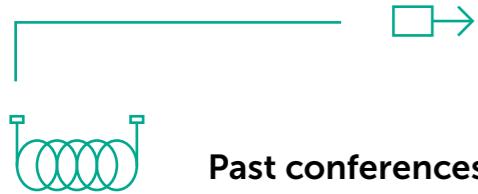
Technological partners



Supported by



Conference speakers 2012-2017



Past conferences have given the floor to industry experts from around the world:

- Dale Peterson, Digitalbond (USA)
- Gianna Detoni, Panta Ray (Italy)
- Eric Byers, ICS Secure (Canada)
- Koichi Arimura, JPCERT (Japan)
- Tomas Lindstrom, ABB (Sweden)
- Jan Riedel, Tomorrow Labs (Germany)
- Antonio Rebora, Ansaldo Energia (Italy)
- Matt Angle, MIT (USA)
- Maxim Vlasov, STAN Group, Russia
- Melissa Crawford, Siemens (Germany)
- Soren Knudsen, EZENTA (Denmark)
- Vladimir Dashchenko, Kaspersky Lab (Russia)
- Alexey Lukatsky, CISCO (Russia)
- Dewan Chowdhury (MalCrawler)
- Thomas Menze (ARC Advisory)



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Conference participants 2017



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2017 conference feedback

«For me it was a great honor and no less a pleasure to take part in your event»

Vasily Shirokov, Checkpoint

«I would like to thank you again for the hospitality and for the impeccable organization of the Conference.»

Gianna Detoni, Panta Ray

«...It was my pleasure. You guys put on a first class event.»

Dale Peterson, CEO, DigitalBond

«You offered a very nice event that brought several fruitful learnings and contacts.»

Tomas Lindstrom, ABB

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2018 conference



Sponsorship opportunities at the 2018 conference



Silver 5000\$

2 all-inclusive conference packages: accommodation, conference meals, transfers, activities

Opportunity to purchase 2 additional conference passes (without accommodation) **750\$ each**

Equipped Company demo-zone as a part of Conference general exposition **2000 \$**

Opportunity to get Speaker slot –if approved by Program Committee
Call for papers

Corporate Logo on the Conference website

Corporate Logo on all Conference marketing Materials

Gold 10000\$

3 all-inclusive conference packages: accommodation, conference meals, transfers, activities

Opportunity to purchase 3 additional conference passes (without accommodation) **750\$ each**

Equipped Company demo-zone as a part of Conference general exposition **2000 \$**

Opportunity to get Speaker slot –if approved by Program Committee
Call for papers

Corporate Logo on the Conference website

Corporate Logo on all Conference marketing Materials

Corporate Logo on all Conference newsletters

Options to place marketing materials at the conference area

Platinum 15000 \$

4 all-inclusive conference packages: accommodation, conference meals, transfers, activities

Opportunity to purchase 4 additional conference passes (without accommodation) **750\$ each**

Equipped Company demo-zone as a part of Conference general exposition **Included**

1 Speaker sponsor slot

Corporate Logo on the Conference website

Corporate Logo on all Conference marketing Materials

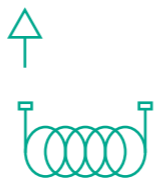
Corporate Logo on all Conference newsletters

Options to place marketing materials at the conference area

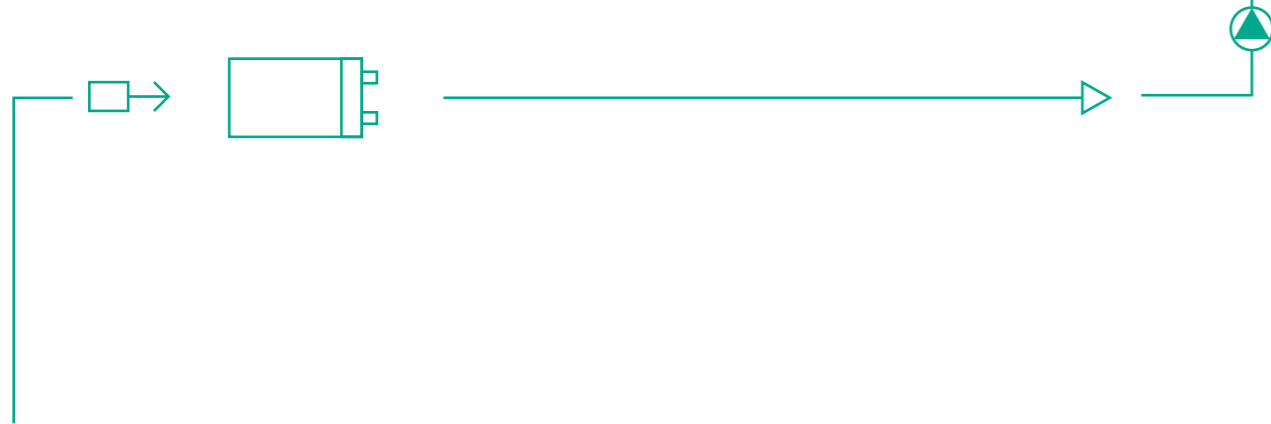
Corporate Logo on the conference screens between sessions

Corporate Logo on the Badge

Access to the Conference Executive Lounge

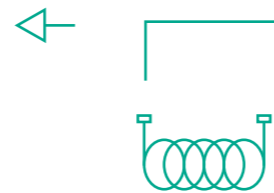


Additional sponsorship opportunities: all conditions to be discussed upon request



- Gala Dinner Sponsor Option
- Welcome Dinner Sponsor
- Registration Sponsor Option
- Welcome Activity Sponsor Option

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Opportunities for information partners (media)



Information partner

- 1 all-inclusive conference package (accommodation, conference meals, transfers, activities)
- company logo on all branded products (program, banners)
- company logo on the official conference website
- exclusive interviews with company managers / experts / keynote speakers



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The Kaspersky logo is displayed in white, bold, uppercase letters. The letter 'S' is stylized with a vertical line through its center. The background of the entire image is a dark grey technical schematic of an industrial process, featuring various pipes, valves, tanks, and pumps.

2018 conference

19-21 September
Sochi, Russia

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